Appendix 2 Communications Summary



Facebook

OWERS INTERACTIONS









Twitter



FOLLOWERS

Help us keep Blaenau Gwent Town Centres clean went Temporary COVID-19 Test Facilities

Operating as a business in Blaenau Gwent

MOST PEOPLE IN BLAENAU GWENT RECYCLE

CEYOUR,



Appendix 2BGCBC Web



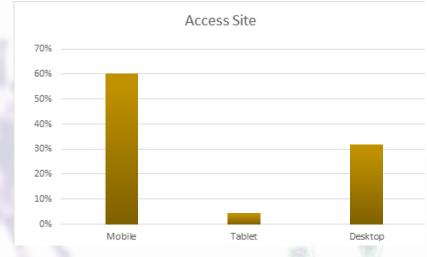
Website

100,000









2.25 PAGES PER VISIT

70%
RETURNING
VISITORS

Top 7 most popular pages

- 1 HOME PAGE
- 2 WASTE & RECYCLING
- 3 MY SERVICES
- 4 COVID-19 INFO FOR BUSINESSES
- 5 SEARCH RESULTS
- 6 JOBS
- 7 PLANNING

Appendix 2Internal Communications



MD Message



received their full dose of 2 vaccinations. However, we are not at this stage seeing a significant rise in serious illness and hospitalisation thanks to the successful vaccination

Weekly staff Guidance

Regular Members team briefings

Staff Newsletter







Appendix 2 Campaigns





County Borough Council











FLY TIPPING IS A CRIME

We will be offering a range of FREE activities to include



We want to hear your entroedd My Ca views...



Women's **Business Network**

Event

Wednesday 8 Sept 2021 Innovation Centre, Ebbw Vale 9.30am to 12pm

Join us to share business news and initiatives that may help support and develop your business





The business which has been trading since April 2021, is located in the Bethin St area of Ebbw Vale town centre and

The business applied for BG Effect funding to assist in the purchase of essential kitchen equipment and has supported a new business that is benefitting increased.